

LIFE IS GOOD, INC. V. LG ELECTRONICS U.S.A., INC  
Civil Action No. 04 11290 WGY

DECLARATION OF TIMOTHY LEMPER IN SUPPORT OF DEFENDANTS' MOTION IN LIMINE  
TO STRIKE PLAINTIFF'S EVIDENCE OF ALLEGED CONFUSION

# Exhibit 2

**EXHIBIT 2: CHART OF OBJECTIONS PLAINTIFF'S CONFUSION EVIDENCE**

No.	Person	Multiple Hearsay	No Confusion	Vague/ Conclusory	Mere Inquiries	Not Consumers	Bias
1	Shawn White's Neighbor	✓		✓	✓	✓	✓
2	Jim Crawford	✓	✓			✓	
3	"Ralph" at "Bless Your Sole"	✓	✓			✓	✓
4	Woman at Newbury Street Store	✓		✓	✓		✓
5	Carole Brown	✓		✓			✓
6	Dawne Guay	✓					✓
7	John Jacobs' Neighbor	✓		✓	✓	✓	✓
8	"Dave" the "Dude"	✓		✓		✓	✓
9	David Coskey	✓	✓			✓	✓
10	Rick Horvatic	✓		✓			
11	Janice Frank		✓			✓	
12	Joe Klein		✓			✓	✓
13	Charlie Hurwitch		✓			✓	
14	Patricia Ruffino		✓			✓	
15	Lindsay Hale		✓			✓	
16	Karen Lynch	✓					
17	"Robert" the Remodeler	✓			✓	✓	✓
18	Frempong Kankam	✓				✓	✓

No.	Person	Multiple Hearsay	No Confusion	Vague/ Conclusory	Mere Inquiries	Not Consumers	Bias
19	Vicki Castle	✓		✓			✓
20	"Several customers" at Shaw's Country Store	✓		✓			✓
21	Customer at Sherman's Life is Good	✓		✓			✓
22	"A guy" at a store in Dexter, Michigan	✓		✓		✓	✓
23	Dr. Matthew Hoffman	✓		✓		✓	✓
24	Dr. Steven Hoffman	✓		✓		✓	✓
25	Michael Larson	✓		✓		✓	✓
26	Alan Taschner	✓		✓		✓	✓
27	Daniel Pedneault	✓		✓		✓	✓
28	"Malori"	✓	✓			✓	✓
29	Danny Eng	✓		✓		✓	✓
30	"Folks" that have spoken to Nancy Kluesner	✓		✓	✓	✓	✓
31	"Mike M.," former co-worker of Mike Sabourin	✓		✓			✓
32	Friend at Basketball Arena			✓	✓	✓	✓